

GOLDFARB CONSULTANTS MEXICO

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Mexico City Focus

Goldfarb Consultants Mexico is a leading Full Service Marketing Research Firm in Mexico with global presence.

Mexico City Focus division provides marketing research services in Mexico for leading clients with state of the art facilities aligned to the Focus Network Standards.

Mexico City Focus offices were opened in 1995 with the objective to provide the best Marketing Research Services and solutions.

With more than 15 years of local experience and global knowledge, we have provided services to leading companies in different areas such as:

Consumer

- Procter & Gamble
- Kraft
- Coca-Cola

Technology

- HP
- Nokia
- Google

Automotive

- Ford
- Toyota
- Honda

Finance

- HSBC
- Banamex-Citibank

Media

- Clearchannel Communications

Facility

Located in *Bosques de las Lomas*, one of the most exclusive Mexico City areas, close to corporate and commercial city hubs.



What Clients Say...

"...thank you for the extraordinary efforts of your team in pulling together Last Week research. When I was asked to conduct this research, I did not believe it was possible to do so... That your team managed to do so, with a strong recruit and a professional set-up was nothing short of amazing. The quality of moderating was to a high standard and I believe both agencies found the day useful..."

Ford

"...thank you for the excellent research and presentation."

IPSOS Media CT

"I have been impressed with the quality of moderation and administration in the face of tight timings. I have been particularly impressed with the quality of thought and insight which you have brought to the subject. I also believe that the more collaborative approach we have taken between [the market research office] and Goldfarb Mexico has yielded real benefits in interpretation. Thank you again. I look forward to the next phase of research."

Kraft Foods