

Experience a world of difference with Tampa's finest research facility.

Herron Associates expanded in 2007 to include a focus group facility in Tampa, FL, a welcome addition to our focus group facilities and corporate operations in Indianapolis, IN. **Herron Associates** brings to Tampa an established reputation of offering enhanced services and sophisticated facilities. Recruiting services include consumer, medical and business-to-business. We are focused on building long-term relationships to ensure consistency and reliability. Conveniently located, our facility is only 4 minutes from the airport and features a connected hotel.

Services

- Recruiting
- Research Facilities
- Focus Groups / One-on-One Interviewing
- Mock Juries
- Taste Testing
- Viewable CLT
- Ethnographic Research
- Intercept
- Technology Capabilities:
Videoconferencing, Video Streaming and MP3 Recording

Amenities

- Four full size focus group rooms
- Two IDI suites
- Separate client viewing and lounge areas loaded with amenities
- Plasma TVs
- Wireless Internet

*Once again under original ownership and management,
Herron Associates is Tampa's leading research facility!*



800.882.9472

tampa@herron-research.com



www.herron-research.com

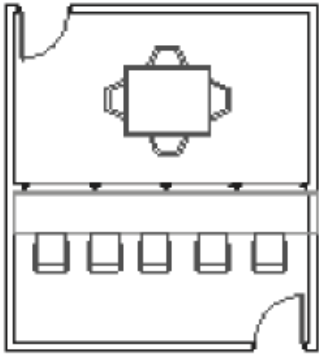


TAMPA

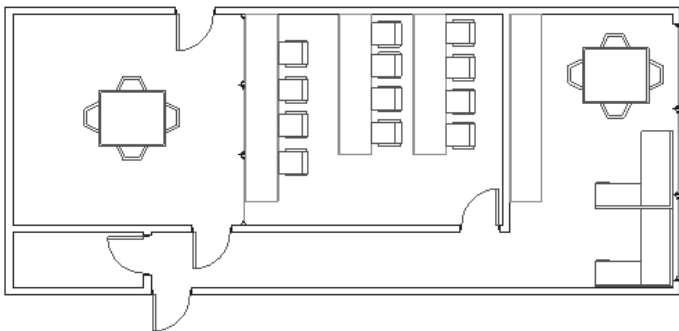
Herron Associates, Inc.

Facility Amenities

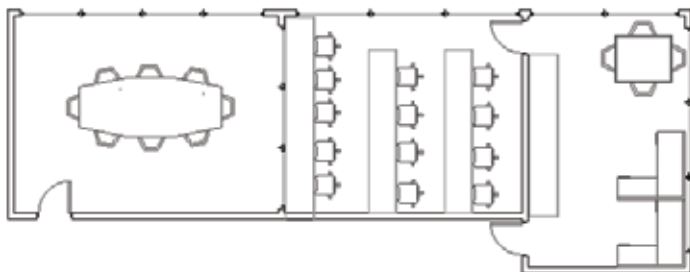
Tiered Client Seating • Client Workspaces • Telephones • Office Supplies
Refrigerators Stocked with Beverages • Snacks • Microwaves



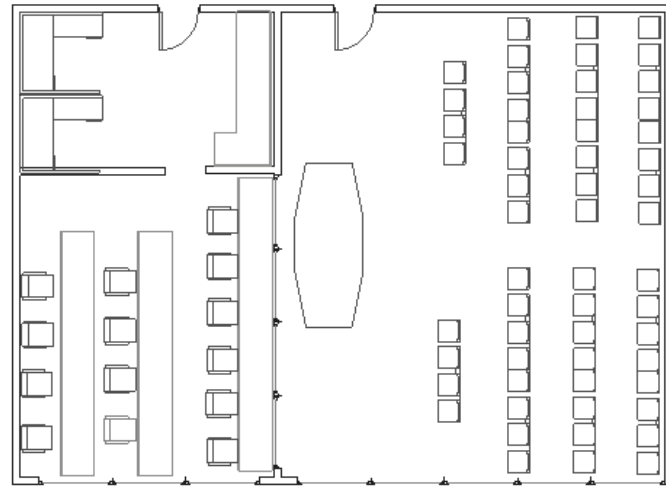
Room 1 - IDI
9' x 15'



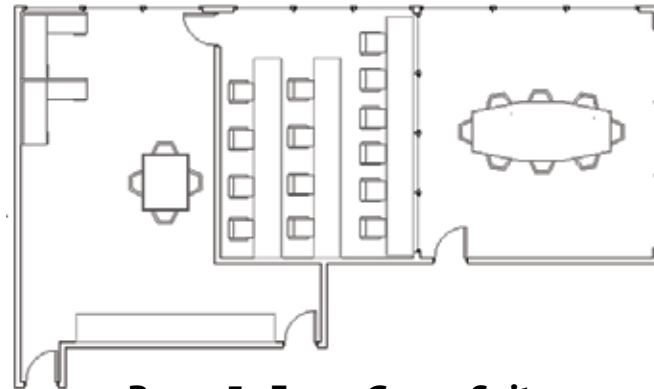
Room 2 - Focus Group Suite
15' x 20' (Recently Remodeled!)



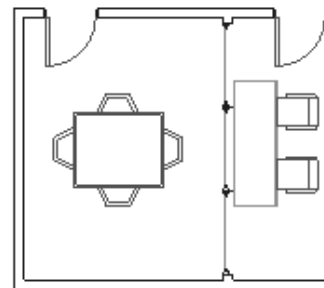
Room 3 - Focus Group Suite
15' x 20'



Room 4 - Viewable CLT / Focus Group Suite
24' x 29'



Room 5 - Focus Group Suite
18' x 19'



Room 6 - IDI
10' x 13'