



Top 3 in the Nation for Recruiting!

According to Impulse Survey of Top Rated Focus Facilities, 2014 and 2015

FOCUS GROUPS • IN-DEPTH INTERVIEWS • TASTE TESTS • CENTRAL LOCATION TESTS • HOME-USAGE TESTS



Why Charlotte?

Charlotte, North Carolina is the ideal market for your next project!

- ✓ Well rounded and diverse, not too metropolitan or too southern, our demographics match closely with those of the south and the nation.
- ✓ Charlotte is the 2nd largest banking center in the country, 8th in the nation for fortune 500 companies, and generates almost \$15 billion in annual retail sales.
- ✓ Our international airport offers direct flights to over 140 destinations, is the 6th most active airport in the nation, and is only a 20 minute drive from AOC.

Why Choose AOC?

At AOC, you're guaranteed a **great experience at a great value.**

- ✓ Our ratings confirm it - out of 450+ facilities rated in the 2015 Impulse Survey, AOC scored in the **top 3 for recruiting** and in the **top 5 overall!**
- ✓ Our work environment encourages dedication and excellence. Senior management is on-site and involved in the day-to-day operations, and project managers are present for the implementation of every project.
- ✓ Designed for comfort, privacy and productivity, all four of our suites feature a private client lounge with an office and restroom, a private client entry/exit outside, and separate HVAC controls for client and respondent areas.
- ✓ Our mission is to be a research partner you can trust. We're sure that once you experience our quality recruiting and service, you'll see why more companies return to AOC for their research needs.



Impulse Survey

✓ **94**

Recruit	95
Personnel	96
Facility	93
Location	92
Food svc.	92
Value	94
No. of raters	27

Ask us about our facility discount for first-time clients!

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